VOICES HEARD
2014 g3nerations ANNUAL REPORT
Dear Friends and Supporters,

2014 was a hugely important year of consolidation at 3 Generations. We were able to unequivocally demonstrate the impact of our work. In this, our second annual report, you will see concrete demonstrations of the power of our films and how they shifted national dialogue on vital social justice issues.

In addition, our small team was able to carry our message across countries and continents: filming, interviewing, speaking and participating in film festivals, in the press, on television and across a wide variety of media.

Closer to home our commitment to those whose stories we tell resulted in the creation of our Survivor Fund, established to help those in the 3 Generations family of survivors who are facing a therapeutic crisis. The results have been monumental. We are especially grateful to the handful of donors who stepped up to create that initiative.

We amplify and honor each witness’s voice by creating broad audiences: film festivals, educational outreach, theatrical and community screenings, social media, partnerships, web-channels and more. Our goal is to influence the national dialogue and build momentum for social change.

3 Generations responds to the Syrian Crisis

In January 2014 3 Generations began documenting the growing crisis in Syria. We sent a team to record the stories of young people who had fled the fighting in their home country to live in Jordan. Concerned that the word ‘refugee’ homogenizes the millions of displaced Syrians, we wanted to create work that drives home the day-to-day struggles of the war’s survivors. These interviews became our project Three Generations of Tricked.

We created intimate portraits of Yasmine, a mother whose husband was killed in a chemical attack, Nasr, a promising actor whose career has been stolen by an injury that left him paralyzed, and Sultan, a former soldier in the Free Syria Army who is haunted by horrific scenes of war. These films illustrate the depth of losses suffered by millions of Syrians, while remaining deeply personal and honoring the unique story of each refugee. If you would like to view these short films online, visit our web site: 3generations.org/hear-stories.

CAMPAIGN TO COMBAT SEX TRAFFICKING IN THE UNITED STATES

JUNE-JULY 2010: Jane Wells interviewed child sex trafficking survivor Rain.

SEPTEMBER-OCTOBER 2010: Made a 5-year commitment to the Clinton Global Initiative campaign to end child sex trafficking in the United States.


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OCTOBER 2011: Filmed Beverly, Joyce, Scott Dunlap in Minneapolis and Duluth, Minnesota. These interviews became 3SurvivorStories, Lost Hope and the creation of our Survivor Fund, established to help those in the 3 Generations family of survivors who are facing a therapeutic crisis. The results have been monumental. We are especially grateful to the handful of donors who stepped up to create that initiative.

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In 2010, when 3 Generations first set out to redefine sex trafficking in the United States as a human rights abuse, we pledged to make a series of ten short videos telling the stories of sex trafficking survivors, collaborating with four NGOs working for the cause.

The sex trafficking campaign grew organically, and exponentially. As we met more survivors and experts we created more than twenty videos, two award-winning short films, and the feature documentary Tricked. From there we created a dedicated website and amplified our message via social media. We became thought leaders and championed the rights of victims and survivors, with appearances on national and international television and by authoring numerous articles.

We are immensely proud of the evolution of this comprehensive campaign. This work has allowed us to bring the vision of 3 Generations full circle. It has enabled us to expose sex trafficking within Native American communities leading us to our newest film, A Different American Dream, which explores environmental devastation and genocide, a topic that brings us back to our film The Devil Came on Horseback and the work of founder Jane Wells’ father, Sidney Bernstein, German Concentration Camps Factual Survey, which showed the devastation of the Holocaust.

Today Tricked is available on DVD and streaming through Netflix, Amazon, iTunes and more. Our sex trafficking-related videos are available on Vimeo, YouTube and the websites of our more than 40-partner NGOs. It has been viewed by hundreds of thousands of people and elicited tens of millions of media hits. Laws, attitudes and interdictions have changed. There has been tremendous progress, but there is still more work to be done. Please join us in supporting the work of 3 Generations and giving a voice to those whose stories are often ignored.

Feature Film:

TRICKED
A SHOCKING LOOK INSIDE AMERICA’S SEX TRADE

20+ SUPPORT VIDEOS
SURVIVOR FUND
TWO AWARD-WINNING SHORT FILMS
THE MALONE PRIZE & THE DISTRICT ATTORNEY’S INITIATIVE
PUBLIC SCREENINGS

The 3 Generations Campaign to End Sex Trafficking in the USA

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2014 FINANCIALS

Previous Year Net Assets $261,377
Revenue $350,735
Expenses $351,818
2014 Net Assets $260,294

OUR PARTNERS 2014

Attorney General of Arizona
ECPAT USA
Equality Now
Inter-Varsity Christian Fellowship
Jewish Foundation of Greater NJ
The Hunt Alternatives Fund/Demand Abolition
LCHT: Laboratory To Combat Human Trafficking
Minnesota Indian Women’s Resource Centre
My Life My Choice, Boston
MTV: Against Our Will
The National Council of Jewish Women
The No Project
Polaris Project

WE FILMED THEM
THEY HOSTED A SCREENING

Sarah’s Home
Sanctuary For Families
SOAP: Save Our Adolescents from Prostitution
State’s Attorney Miami-Dade
Stop Sex Trafficking, Miami
Stop the Traffik
Street’s Hope
Tim Hetherington Society, Oxford University
Trust AZ
UN Gift Box
University of Miami
US Fund for UNICEF
Wesleyan University
Women’s Foundation Miami-Dade

OUR EVENTS 2014

NYC Screening Series
Tricked screenings
2nd Annual Trivia Night

The Malone Prize
Charitybuzz

Executive Director
(Jane Wells) Salary:
$12,729
(3.6% of total expenses)

Expense Breakdown

Total Expenditures: $351,818

Program Expenses

Fundraising Expenses
Total: $22,952

Management and General Expenses
Total: $68,192

Previous Year Net Assets $261,377
Revenue $350,735
Expenses $351,818
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WAYS WE RAISED MONEY IN 2014

Charity Buzz Auctions
Global Giving UK
Community Foundations
Hopsie
Dollar-a-Day
The Malone Prize
Film and DVD sales
Razoo
Giving Tuesday
2nd Annual Trivia Night
Global Giving
Survivor Fund